



# 2023 Annual Report

## YMCA of the Northwoods

October 1, 2022 – September 30, 2023

COMM  
UNITY  
STARTS  
HERE





Dear Y Community,

The YMCA is our community's leading nonprofit committed to strengthening our citizens through youth development, healthy living and social responsibility. We believe strong communities are possible only when we invest in our children, our health, and our neighbors.

Today, we celebrate in gratitude for our volunteers. We have hundreds of volunteers who are engaged in our collective mission. As a result of this engagement, the Y benefits from the support, resources, experiences, and vision of these individuals. The Y is YOU in service beside our extraordinary team to make a difference in the lives of others.

The Year 2023 marked the 25-year anniversary of our charter of the YMCA of the Northwoods which honored the work of:

- Developing and delivering programs that emphasize prevention and a proactive commitment to healthy living.
- Partnering with educators and parents to support learning, health and well-being in childcare and teen programming.
- Collaborating with local organizations to provide greater access to under served populations.
- Serving as a gathering place for individuals of varied backgrounds to come together on common ground.

Our most noteworthy event was the grand opening of our expansion space at the YMCA. This brought new opportunities to serve our membership and create greater partnerships in these new spaces. Our sports complex offers expanded pickleball for all levels, an indoor track, a permanent home for middle/high school Hodag gymnastic teams and more introductory gymnastics classes.

The Group Exercise Studio allows for increased capacity and more space per member. The Bob Anderson Gathering Pavilion gives our camp children shade and a place for outdoor learning. The Dale & Gale Willcox Gathering Room provides area organizations with a space to conduct their meetings and members a place to relax and talk with their neighbors. Our Teen Center is an exclusive space for ages 12 through 18 years to explore their self-interests as they build friendships.

Recently, the YMCA broke ground in Park Falls on the new Flambeau River YMCA to serve Price and portions of Ashland counties. This facility will feature a 40-child capacity daycare facility, senior/teen programming, 24/7 fitness center, and health classes. This new branch will provide the same mission as we fostered 25 years ago in Rhinelander.

Membership and youth programming continues to increase as the Y provides safe spaces for children to express their true selves. This year we were the recipient of many grants in support of food gaps, childcare costs, and safety in water.

We are proud of our accomplishments, confident in our strategy, and inspired by our extraordinary employees. It is a privilege to lead this organization. We invite you to read our Annual Report to learn how we are using creativity, compassion, and commitment to the Northwoods region to keep our mission strong.

Yours in Service,  
Linda May, CEO  
Steve Agnoli, CVO & Board Chair

# BOARD OF DIRECTORS



Steve Agnoli  
CVO

Robert Denis  
Vice-CVO

Matt Whalen  
Treasurer

Mary Bloch  
Secretary

Jake Weinand

Past CVO



**90,699**

Visits Made to the Y



**5,313**

Members Served



**2,840**

Member Units

## BOARD MEMBERS & Executive Members

Connie Anderson

Robert Denis

Ty Erickson

Craig Grinde

Giselle Harbach

Wendy Henrichs

Ben Opsal

Alexandra Plessner

Kirk Reese

Shane Sparks



Built in 2004, the Y facility is currently  
**62,700 square feet...**with new  
15,000 sq ft Sports Complex & Aerobics Studio







# YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

132

Children had the Best Summer Ever in Camp! Learn. Grow. Thrive.



225+

Hours Spent Outdoors During the Before & After School Program



233

Youth Participated in Gymnastics Classes



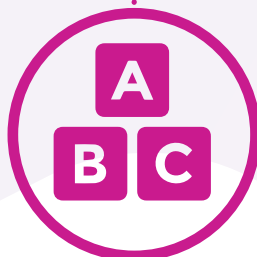
Youth Development Center (YDC) Served

116 Children



328

Youth Stayed Active in Youth Sports



286

Youth Developed Skills in Programming for Preschoolers



11

Home Schooled Youth Participated in Programming

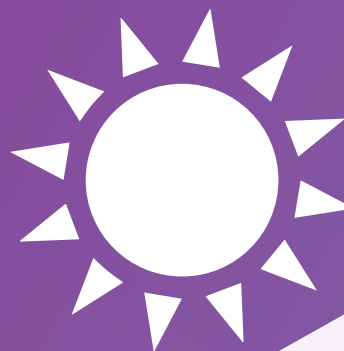
297

Youth Served Through Teen Nights

Teens Served Through the 6th Grade Initiative Program

40

Teen Lounge Opened & Accessible for Youth After School



79

Children Participated in the Before and After School Program

# Learn. Grow. Thrive.

Summer Day Camp  
Helps Children  
Develop Core  
Values of:

RESPONSIBILITY  
HONESTY  
RESPECT  
CARING



# 1,053

Swim Lessons  
Ensuring Safety  
Around the Water





# HEALTHY LIVING

Improving our community's health and well-being.

## AOA PROGRAMS

### Adventures:

- Badger Football Game
- Brewers Bus Trip
- Fireside Bus Trip
- Snowshoeing Adventure
- Make a Gnome Class
- Palace Theater Bus Trip
- Pirates Hideaway
- Baraboo Excursion
- Wild Instincts Trip

### Classes:

- Moving for Better Balance
- Blood Pressure Self-Monitoring Program

### Activities:

- Fall Arrangement Classes
- Greeting Card Class
- Forth Floral Fundraiser
- Senior Picnic & Let's Go Fishing Trip
- Spring & Fall Plant Sales
- Spring & Fall Pickleball Tournaments
- Monthly Y-Stitchers
- Lunch & Learn Gatherings



128,040

Servings of Fruits and Vegetables to Our Youth in Day Care & Child Care

## LIVESTRONG

6

Graduates of the Free 12-Week Livestrong Program

180+

Adults participated in League Sports



209

Attended Special Senior Programs



14,500+

Group Fitness Participants



100+

Individuals Participated in Wellness Incentives, Motivating and Encouraging Healthy Lifestyles



123

Seniors Enjoyed Entertaining Bus Trips



1,058

Corporate Wellness Participants



1,800

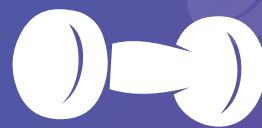
Hours of Group Fitness Classes Creating Community

# 32 Wellness Staff

**21** Land & Water Group  
Fitness Instructors

**6** Wellness Coaches

**3** Personal  
Trainers



**Uniting Our Community  
to the Power of Happy,  
Healthy Living.**





# SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors.

11,027

Pounds of Food Given Out at the Hodag Food Wagon

568



Pounds of Non-Perishable Food Items Collected for the Rhinelander Area Food Pantry from the Not So Scary Halloween Trail

OVER 50

- American Red Cross
- Area Churches
- ARTStart
- Bethesda
- Big Brothers, Big Sisters
- Blackwell Job Corps
- Boy Scouts
- Catholic Charities
- Chequamegon School District
- Cinnaire
- City of Park Falls
- Community Blood Center
- Downtown Rhinelander
- Emerald Community
- Forward Bank
- Girl Scouts
- Headwaters, Inc.
- Home School Program
- Kahler Slater
- Kiwanis
- Kwik Trip
- Kohl's
- Koinonia

## Collaborative Community Partnerships

- LiveStrong
- Local Non-Profits
- Marshfield Clinic Health System
- Military
- NATH-Frederick Place
- National Alliance on Mental Illness
- Northwoods Children's Museum
- Northwoods Community Credit Union
- Northwoods Connection Family Resources
- Northwoods LEAN Coalition
- Oneida County Health Department
- Park Falls Area Community Development Corporation
- Park Falls City Hall
- Price Electric Cooperative
- Randy W. Zoesch & Company
- Rhinelander Chamber of Commerce
- RIA
- Rhinelander Area Food Pantry
- Rhinelander Lions Club
- Rhinelander Professionals
- Rhinelander Swim Club
- Rhinelander Woman's Club
- Rotary Club
- St. Croix Rods
- School District of Rhinelander
- Three Lakes School District
- Tri-County Council
- UW Extension
- United Way
- Walmart



115

Active Employees on Average



6,362

Hours Volunteers Gave Their Support



140+

Individuals and Businesses Donated to our Annual Support Campaign



996

YMCA Member Scholarships Provided to Individuals and Families



81

Youth Received Financial Assistance to Grow in Y Programming



# Ensuring ALL Belong at the Y!

# \$ 181,646

Was raised towards the Annual  
Support Campaign and directly put back  
into our community to support our family  
and friends!

## Financial Assistance and Scholarships Provided to:



**Financial Assistance Provided for Memberships**  
**\$107,800**

**Financial Assistance Provided for Youth Programs**  
**\$2,850**

**Contributions for Corporate Partner Memberships**  
**\$78,963**

**Military & First Responders**  
**\$35,477**

**Total Amount of Financial Support Given**  
**\$225,090**

**Total Amount of 3<sup>rd</sup> Party Subsidy Support Given**  
**\$279,468**



# VOLUNTEER SERVICE AWARDS

## Timmy Geistlinger

Timmy has been nominated by all departments at the Y for his extensive contributions. He generously volunteers his time in various capacities, including assisting the Welcome Center with check-ins and other tasks, assembling furniture like tables and bookshelves, and aiding in cleaning and setting up for numerous events and programs. Timmy also teaches pickleball to both youth and adults, engages in basketball games with teenagers, and contributes to various special events organized by the Y. His dedication and enthusiasm are highly valued by both staff and members alike, who always look forward to seeing him at the Y.

## Laura and Curt Peck

Laura and Curt dedicated more than 25 hours each to Friday Teen Nights over the past year and find great satisfaction in working with teenagers. They actively participated in various events such as the Father Daughter Dance, Healthy Kids Day, Hodag Run, and the Not So Scary Halloween Trail. The Y sincerely appreciates their commitment to supporting Y programs and creating memorable experiences for children and families.

## Kim and Tom Davis

Kim and Tom are a dedicated couple who regularly volunteered for Friday Teen Nights, bringing enthusiasm and energy to the events. Their commitment extended to the Hodag Run, where they efficiently managed traffic control and provided support during packet pick-up, ensuring a smooth experience for participants. The Y is immensely grateful for Kim and Tom's ongoing dedication and valuable contributions to the Y's programs and facilities.

## David Ten Pas

David is a dedicated volunteer at the YMCA, where he has contributed his time and effort to various tasks. Known for his reliability and enthusiasm, David has assisted with events, youth programs, and aiding in facility projects. His passion for community engagement shines through in his commitment to supporting the YMCA's mission of promoting healthy living and youth development. David's positive attitude and willingness to lend a hand make him a valued member of the YMCA volunteer team.

## Matthew Fessenden

Throughout the summer, Matthew diligently assisted by folding towels daily. His enthusiasm for laundry at home made him a quick learner in folding member towels with our guidance. Matthew also gained new life skills through this experience, such as arranging transportation independently; a first-time experience for him. With encouragement from his coaches, Matthew mastered our folding technique and took pride in delivering towels to the front. His daily presence brought joy to our team, and we appreciated his dedication. Matthew's presence was a delight for all of us, and we eagerly anticipated his daily visits.

# BOARD SERVICE AWARDS – NEW MEMBERS

## SERVICE AWARDS

Connie Anderson: 2010 – 2024

Craig Grinde: 2018 – 2024

Ben Opsal: 2018 – 2024

Shane Sparks: 2015– 2024

## NEW BOARD MEMBERS

Susan Appell

Greg Bortz

Linda Conlon

Kyle Cronan

Paul Rybak

Courtney Smith



# COMMUNITY PARTNER OF THE YEAR

## Forward Bank

Forward Bank is being honored as the YMCA's Community Partner of the Year for their unwavering support and dedication to our mission. Their generous financial contributions have funded vital programs, such as youth development initiatives and community wellness projects. Their support allowed us to expand our reach and impact. Beyond their monetary support, Forward Bank employees have volunteered countless hours, demonstrating a genuine commitment to improving the lives of those in our community. Their partnership has been instrumental in fostering a stronger, healthier, and more connected community, making Forward Bank a truly deserving recipient of this prestigious award.

# VOLUNTEER OF THE YEAR

## Mary Bloch

Mary has provided significant impact to our mission through leading the successful Denim and Diamonds fundraiser, our largest event to date, which united the community and raised substantial funds for the Annual Support Campaign. Beyond events, she is in her second term on the Y's Board of Directors, serving as secretary and enhancing our operations with her enthusiasm and initiative. Mary exemplifies volunteerism and leadership, making a lasting impact on our community. Her dedication and proactive approach have set a new standard for volunteer engagement at our Y. We are deeply grateful for her tireless efforts.

# MEL DAVIDSON CHAIRMAN'S AWARD

Originally called the Chairman's Award, this officially became the Mel Davidson Chairman's Award in 2013 in recognition of the selfless commitment to the YMCA by Mel Davidson. This annual award recognizes those for their exceptional leadership to the YMCA of the Northwoods through their commitment of time, treasures and talents. It is the highest honor bestowed on a person for their impact here in our community.

**This Year's Recipient: Dr. Judy Pagano Thoms**

# THE GOLDEN HEART AWARD

The Golden Heart Award, presented by the YMCA, honors individuals who demonstrate exceptional commitment and compassion towards improving their community. This prestigious award recognizes those who have gone above and beyond in their volunteer efforts, leadership, and dedication to the YMCA's mission of promoting youth development, healthy living, and social responsibility. Recipients of the Golden Heart Award embody the spirit of giving and service, making a significant and lasting impact on the lives of others.

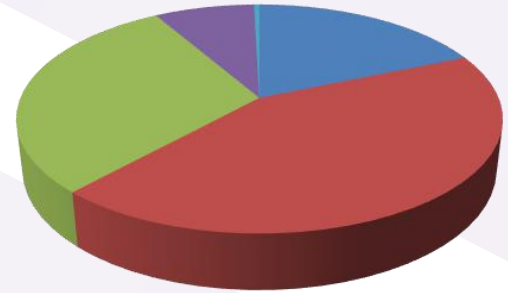
**This Year's Recipients: Bob Abel & Dr. Lee Swank**

# FINANCIAL INFORMATION

## OPERATIONS

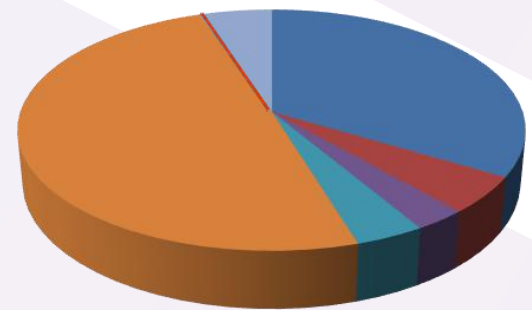
10/1/2022- 09/30/2023

<b>Revenue</b>	
Member Dues	750,238
Programs	1,281,446
Grants	421,173
Contributions	181,646
All Others	67,654
<b>Total Revenue</b>	<b>2,702,157</b>
<b>Expenses</b>	
Management & General	971,704
Membership	132,601
Programs	
Youth & Family	70,436
Adult	152,528
Camp/Childcare	1,541,940
Aquatics	125,948
Teen Programs	898
<b>Total Expenses</b>	<b>2,996,055</b>
<b>Operating Gain/Loss*</b>	<b>&lt;293,897&gt;</b>
<b>Total Assets</b>	<b>7,116,541</b>
<b>Total Liabilities</b>	<b>3,812,027</b>
<b>Net Assets</b>	<b>3,304,514</b>



### Revenue

- Member Dues
- Programs
- Grants
- Contributions
- All Others



### Expense

- Mgmt & General
- Membership
- Youth & Family
- Aquatics
- Camp/Childcare
- Adult
- Teen Programs

\*Does not include depreciation

\*Financials provided by Management



# 2022-2023 ANNUAL SUPPORT CAMPAIGN DONORS

## DREAM BUILDERS \$10,000+

Dr. Lee Swank  
Dr. Peggy Abel & Mr. Bob Abel  
Anonymous Donor

## CAUSE CHAMPIONS \$2,000-\$9,999

Aspirus Clinics Inc.  
Dr. & Mrs. Gregory Harbach  
Hutchins Family Foundation  
Charter Next Generation, Inc.  
Rhinelanders Rotary Club  
Anonymous Donor  
Habush Habush & Rottier S.C.  
Kiwanis Club of Rhinelanders  
Rhinelanders Lions Club  
Wisconsin Public Service Foundation  
Dr. & Mrs. Jim Dyreby  
Mr. & Mrs. Craig Grinde  
Mr. & Mrs. Paul Grotenhuis  
Rhinelanders ABC  
Mr. Bruce Stroebe  
Mr. & Mrs. Kirk Reese

## CHAIRMAN'S ROUND TABLE \$1,000-\$1,999

Dr. Robert Kitzman  
Dr. Todd Sandstrom  
Timber Land Chiropractic-Drs. Scott  
& Wendy Henrichs  
Mr. & Mrs. George St. Catherine  
Mr. & Mrs. Michael Shores  
Mr. & Mrs. Steve Agnoli  
Mr. & Mrs. Fredrick Hauser  
Walmart Foundation  
Forest County Potawatomi  
Heck Capital Advisors  
Shoeder's RV & Marine  
Dimond Brothers Insurance, LLC  
Dr. & Mrs. David Boyd  
Dr. & Mrs. Larry McKittrick  
Dr. & Mrs. Leo Norden

## CHAIRMAN'S ROUND TABLE \$1,000-\$1,999 (cont.)

Dr. & Mrs. Michael Henry  
Mr. & Mrs. Gary Wefel  
Dr. Judy Pagano-Thoms & Mr. Bob  
Thoms  
Drs. Bill & Mary Padgett  
Mr. Chuck Conner & Mrs. Linda May  
Mr. & Mrs. Bob McVety  
Mr. & Mrs. George Duschl  
Mr. & Mrs. Jacob Weinand  
Mr. & Mrs. James Johnson  
Mr. & Mrs. Joe Conlin  
Mr. & Mrs. John Nevins  
Mr. & Mrs. Ken Juon  
Mr. & Mrs. Steve Marquardt  
Mr. & Mrs. Steve Patton  
Mr. Craig Zarley & Mrs. Debra  
Durchslag  
Mr. James Warnecke  
Ms. Connie Anderson  
Ms. Gale Willcox  
Ms. Jackie Shihadeh

## COMMUNITY BUILDERS \$250-\$999

Mr. & Mrs. David Krueger  
Ms. Marcia Thompson  
Superior Diesel  
Ripco Credit Union  
Culvers of Rhinelanders  
Cellcom  
CoVantage Credit Union  
Complete Control Inc.  
Ms. Marcia Obukowicz  
Ms. Leona Schumacher  
First Impressions, SC  
Lake of the Torches Casino Resort  
Redman Realty  
Nicolet National Bank  
Ms. Jill Blake  
Northwoods Association of Realtors  
O'Melia, Schiek & McEldowney SC  
Rhinelanders Auto Center

## COMMUNITY BUILDERS \$250-\$999 (cont.)

Crosstrac Equipment Inc.  
Health in Motion  
Boyd Financial Services LLC Eye  
Clinic of Wisconsin SC  
Dr. Carol Ritter & Mr. Michael  
Eaton  
Blain's Farm & Fleet  
Ahlstrom  
Oneida County Biking &  
Walking Trails Council, Inc.  
Mr. & Mrs. Michael Schmidmayr  
Ms. Bonnie Breivogel  
Ms. Brittany Blakeslee  
Ms. Carol Burton  
Ms. Kathleen Prondzinski  
Ms. Sharon Sparling  
Laser Pros International  
USW Union Local #2-15  
KSW Construction Corporation  
Rhinelanders Area Chamber of  
Commerce

## FRIENDS OF THE Y \$1-\$249

Oneida County Tavern League  
Foundation  
Northwest Connection Family  
Resources  
Imaginity Enterprises, LLC  
Northland Music Center LLC  
Peoples State Bank  
Mr. & Mrs. Joe Smogor  
Mr. & Mrs. Mick Fiocchi  
Mr. & Mrs. William Franti  
Ms. Jackie Boyer  
Ms. Rosie Obukowicz  
New Dawn Pregnancy Resource  
Center  
Ms. Natasha Moran  
Mr. Ben Bielefeldt  
Ms. Dorothy Johnson

## FRIENDS OF THE Y \$1- \$249 (cont.)

Ms. Dallas Ashbrenner  
Ms. Mary Claridge  
Mr. & Mrs. Benjamin Sword  
Mr. & Mrs. John Federle  
Mr. & Mrs. Patrick Hunter  
Mr. & Mrs. Richard  
Abrahamson  
Mr. John Carlson  
Mr. Richard Weibel  
Mr. Robert Nussbaum  
Ms. Kay Hasal  
Ms. Paula Braun  
Mr. Timothy Knowles  
Amazon Smile  
Ms. Barbara Schmeling  
Ms. Gail Fitzgerald  
Mr. & Mrs. David Peterson  
Mr. & Mrs. Paul Rinka  
Ms. Monica Semrau  
Ms. Margaret Wuethrich-  
Springer  
Mr. & Mrs. Paul Johnson  
Ms. Judy Kranz  
Mr. & Mrs. Allan Johnson  
Mr. & Mrs. Freeman Johnson  
Ms. Cathy Koerpel  
Mr. & Mrs. Dick Bourcier  
Mr. & Mrs. Michael Shores  
Mr. Daniel Stroede  
Ms. Karen Baierl  
Ms. Nicole Sparling  
Ms. Lynn Strub  
Ms. Sarah Cirilli  
Mr. David Wall

# BUILDING WHAT MATTERS

## FLAMBEAU RIVER YMCA

### Capital Stack to Date:

- \$5.675M Federal ARPA Funds
- \$1.4M–\$1.6M New Market Tax Credits
  - Cinnaire
- \$663K Public Fundraising Campaign



## GROUNDBREAKING EVENT

### Construction Schedule:

- June 19, 2024
  - Groundbreaking Ceremony
- June 24, 2024
  - Construction Begins
- April 2025
  - Construction Completed





# FLAMBEAU RIVER YMCA DONORS & COMMITTEE MEMBERS

## DONORS

Anonymous  
St Croix Rods  
Forward Bank  
Danielle Christianson  
Bonnie & Rick Svehla  
Kwik Trip  
Price Electric  
Kristin Palecek-Thunderhead Lodge LLC  
Victor and Karen Ambrose  
Mary Zimmerman  
Skip and Sherry Soper  
LuAnn Palecek-Park Falls Chamber  
Jennifer Jehn  
Sam & Mary Pritzl  
Mike & Bes Mader  
Scott & Liz Carpenter  
Sue Falstad  
Ryan and Allie Plessner  
Linda May  
Tara Tervort  
Paul Rybak  
Scott & Jessica Schultz  
Pamela Moss  
Elizabeth Palecek-Town of Eisenstien  
Matt & Nicole Whalen  
Michael Durmeyer  
The Lions Club of Park Falls Inc  
Kyle & Laura Cronan  
Cassy & Travis Pydo  
Northwoods Dentistry  
Fred & Wendy Hauser  
Tim & Ann Kief  
Ronald & Shelly Stueber  
Ryan & Elissa McGhee  
Roger & Carol Resar  
Tim & Cala Neu  
Steve & Michele Agnoli  
Mary Ann Brown  
Northwoods Community  
Credit Union  
Katie Weinberger  
Super One Foods  
Mark Little  
Vickie Roberts  
Deb Hansen

## DONORS cont.

Laurie Wagner  
Dorothy & Debra Hilgart  
Yusuf & Mary Kasirue  
Jodi Grissmeyer  
Michael & Stacey Plemon  
Bill & Lisa Hoffman  
Pieper Electric, Inc.  
Mike Harnois  
Sandra Raasoch  
Gary and Cindy Christian  
Greg Bortz  
Jerry & Gail Movrich  
Kathleen Rose  
Denise Bablick-Salon Savvy LLC  
Ginger Feit

## DONORS cont.

Bonnie Caravella  
Mark & Lenore Hoffman  
Mike & Bonnie Ida  
Mike Harnois  
Tim Oconnor  
Nancy Wirsing  
Michael & Judy Feit  
Mary Spiller Vana  
Terry & Aubrey Brennan  
Rockne Buraglio  
Adriana Schultz  
Colton Schultz  
Roger Strand  
Rick & Carol Ernst  
Ken & Lisa Broholm

## COMMITTEE MEMBERS

Allie Plessner/Co-Chair – Forward Insurance Company  
Paul Rybak/Co-Chair – St. Croix Rods  
Katie Weinberger, Marshfield Clinic  
Brentt Michalek – City Administrator, Park Falls  
Victor Ambrose – Park Falls Economic Development Corp.  
Tara Tervort – Mayor, Park Falls  
Kyle Cronan – Superintendent, Chequamegon School District  
Tim Kief – Elementary Principal, Chequamegon School District  
Scott Forristall – CEO, St. Croix Rods  
Greg Bortz – Price Electric  
Randy Zoesch – CPA, Zoesch & Company  
Steve Agnoli – YMCA CVO, Retired Wisconsin Public Service  
Matt Whalen – CPA, Northland CPAs & YMCA Board Treasurer  
Jake Weinand – Forward Bank & YMCA Past Board CVO  
Rob Denis – Northstar Steel Fabricating & YMCA VP/Property Chair  
Linda May – CEO, YMCA of the Northwoods  
Stephanie Dahlquist – Associate Executive Director, YMCA  
Fred Hauser – Consultant, YMCA of the Northwoods



COMM  
UNITY  
STARTS  
HERE

## YMCA OF THE NORTHWOODS

**BECK FAMILY CENTER**  
2003 E. Winnebago Street  
Rhineland, WI 54501

**FLAMBEAU RIVER YMCA**  
485 5th Avenue S  
Park Falls, WI 54552

**YOUTH DEVELOPMENT CENTER**  
Tripp Family Campus  
511 S. Pelham Street  
Rhineland, WI 54501

715-362-9622  
[www.ymcaofthenorthwoods.org](http://www.ymcaofthenorthwoods.org)

