

The YMCA of the Northwoods makes a real difference in the lives of kids. That is a legacy of which we are proud of and want to share with your participation.



**Beck Family Center  
Rhineland**

2003 Winnebago Street East  
Rhineland, WI 54501  
(715) 362-9622  
[www.ymcaofthenorthwoods.org](http://www.ymcaofthenorthwoods.org)

**Eagle River Branch**

1800 Pleasure Island Drive  
Eagle River, WI 54521  
(715) 479-9500

**We build strong kids,  
strong families,  
strong communities.**



*YMCA of the Northwoods*  
**Heritage  
Club**



*Preserving the  
Heritage of the YMCA  
for Future Generations*

*Giving is*  
**Uniquely  
Rewarding**

Although well known for health and fitness, child care, camping, and youth sports, the depth of other YMCA Judeo-Christian Mission driven programs is often less recognized. Since 1997, the YMCA of the Northwoods has served the community through a variety of programs and services that emerge and change with societal needs. The YMCA is a nonprofit charitable organization that uses contributions to meet ever-changing needs of underserved people of all ages, religions, ethnicity, and backgrounds. If you are inspired by a specific interest, your gift may be designated to support life-changing initiatives that address that need.

The determination to make a charitable gift is an expression of cherished values and priorities. Through a deliberate and thoughtful process, YMCA professionals will work with you and/or your advisors to create a giving opportunity that speaks to your unique desires. The YMCA takes seriously the trust our donors place in us.

A strategic plan guides the management of our Endowment Fund and its continued growth. To ensure your gift is in keeping with your estate and financial needs, the YMCA encourages donors to discuss their giving plans with their family and their legal and/or financial advisors. When contemplating a pathway that will lead to your personal legacy, you can feel confident that a contribution to the YMCA of the Northwoods will be a gift of a lifetime - building strong kids, strong families and strong communities today and in the future.

*YMCA of the Northwoods*

# HERITAGE CLUB

*Preserving the Heritage of the YMCA for Future Generations*

The Heritage Club is comprised of individuals and families who support the Mission of the YMCA of the Northwoods through gifts to the Endowment Fund using any of the methods listed below.

Whether immediate or a planned gift, all that is necessary is a commitment to benefit the YMCA Endowment Fund.

## *Membership Privileges*

As a member of the Heritage Club you will receive an invitation to the annual Heritage Club Dinner, recognition in the YMCA Annual Report and the Heritage Club Program, membership memento, and courtesy mailings of YMCA publications.

## *Membership Privileges*

An outright gift to the YMCA Endowment Fund of money, securities, property, or other marketable assets.

Naming the YMCA of the Northwoods or one of its branches as the bequest in one's will or living trust.

Naming the YMCA of the Northwoods or one of its branches as the beneficiary of life insurance.

Naming the YMCA of the Northwoods as a remainder beneficiary of a Charitable Remainder Trust, Gift Annuity, Pooled Income Fund, IRA, or a gift of a personal residence with a retained life estate.

Create a Named Fund on behalf of the YMCA of the Northwoods general endowment fund or a specific program. Named Funds may also be established to honor a loved one.

Members may direct their gifts or bequests plans to include the YMCA of the Northwoods General Endowment Fund or to benefit a specific YMCA program through the Endowment Fund. The YMCA's legal name is the "YMCA of the Northwoods."

Unless otherwise directed by the donor, gifts to the Endowment Fund are held in perpetuity, with annual distributions for specific programs or for general purposes.

The goal of the YMCA's endowment effort is to create an Endowment Fund of sufficient size to produce 25% of the Association's annual program requirements. By supporting this effort many YMCA friends will help ensure a strong, viable YMCA for the youth of future generations.

For further information please phone the YMCA of the Northwoods office at (715) 362-9622 ext. 103 or return the attached form.

*YMCA of the Northwoods*

*We are here to serve  
our community*



The "YMCA of the Northwoods" a 501(c)3 nonprofit corporation, located at 2003 Winnebago Street East, Rhinelander, WI 54501



*Our doors are open to everyone. Not only do we provide assistance to those who financially cannot afford a membership or program, but we also provide free programs that are available to everyone.*

For further information and/or to indicate that you qualify for a new YMCA Heritage Club membership, please complete and return this form.

*(All information is held in strictest confidence.)*

- I have included the YMCA of the Northwoods in my estate plan but have not yet notified you.
- I am interested in learning how to increase my income while decreasing taxes through charitable estate planning.
- I am interested in a Heritage Club membership and wish to include the YMCA in my estate planning by the following method:
- Cash
  - Bequest in Will/Living Trust
  - Establish a Named Fund
  - Life Insurance
  - Charitable Gift Annuity
  - Pooled Income Fund
  - Charitable Remainder Trust
  - Retirement Plan Beneficiary
  - IRA/Roth IRA Beneficiary
  - Life Estate

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Please return this form or call for additional information:

Chris Francis  
YMCA of the Northwoods  
2003 Winnebago Street East  
Rhinelander, WI 54501  
(715) 362-9622 ext. 103  
chris.francis@ymcaofthenorthwoods.org